

2014

Corporate Profile


Bringing Music To You

www.TravelClef.com

TravelClef | The
Travelling
Music School

www.travelclef.com
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A photograph of two men in dark suits and light-colored shirts, sitting in front of a dark, textured wall. The man on the left is looking towards the camera with a slight smile. The man on the right is also looking towards the camera. The lighting is dramatic, with strong highlights and shadows.

“ We are the music makers,
and we are the dreamers
of dreams. ”

— Arthur O'Shaughnessy

About Us

TravelClef is a music service provider that provides a diversified range of services that include Corporate Guitar, Ukulele lessons, Keyboard Lessons and Cajon lessons as well as **teambuilding** courses, **entertainment** as well as other music services. We are a music school that travels around to teach music and provide entertainment and enriching courses to companies.

Our Mission

Through organizing collective musical activities, we endeavor to bring music and joy to our participants in the familiar and cozy setting of their very own office. Join us in our mission to Bring Joy and Music To Everyone!

Our Strengths

Our strength lies in the competency of our team members who are always able to deliver excellent and fun courses and workshops at all times! Our passionate and fun teachers never fail to bring laughter to our students after a long day at work!

Corporate Wellness Music Courses

Corporate Guitar Lessons

- Beginner, Intermediate & Advanced
- 8 lessons of 1 hour each
- Exclusive discounts given on instruments.
- Includes TravelClef's Guitar Beginner Guide Book

Corporate Ukulele Lessons

- Beginner, Intermediate & Fingerstyle
- 8 lessons of 1 hour each
- Exclusive discounts given on instruments.
- Includes TravelClef's Ukulele Beginner Guide Book

Corporate Keyboard Lessons

- Beginner & Intermediate
- 8 lessons of 1 hour each
- Exclusive discounts given on instruments.
- Includes TravelClef's Ukulele Beginner Guide Book

Corporate Cajon Lessons NEW

- Beginner box drum lessons
- 6 lessons of 1 hour each
- Exclusive discounts given on instruments.
- Includes TravelClef's Cajon Beginner Guide Book

SPECIAL 2014 PROMOTION



ENJOY ★ ★ ★ ★ ★ ★ ★ ★

FREE 1 hour

LUNCHTIME BAND PERFORMANCE



Our TravelClef band will serenade you and your colleagues at your office premises. Pack your own lunch & be entertained by our band members!



Why Do You Need Music Programs In Your Company?

It is the dream of many, to learn an instrument when they were young but most did not have the financial capacity to pick up an instrument. Now that they have the financial capability, they still aren't able to shelve out the time due to work and family commitments. This is why we conduct lessons in your offices during lunchtime or straight after work!

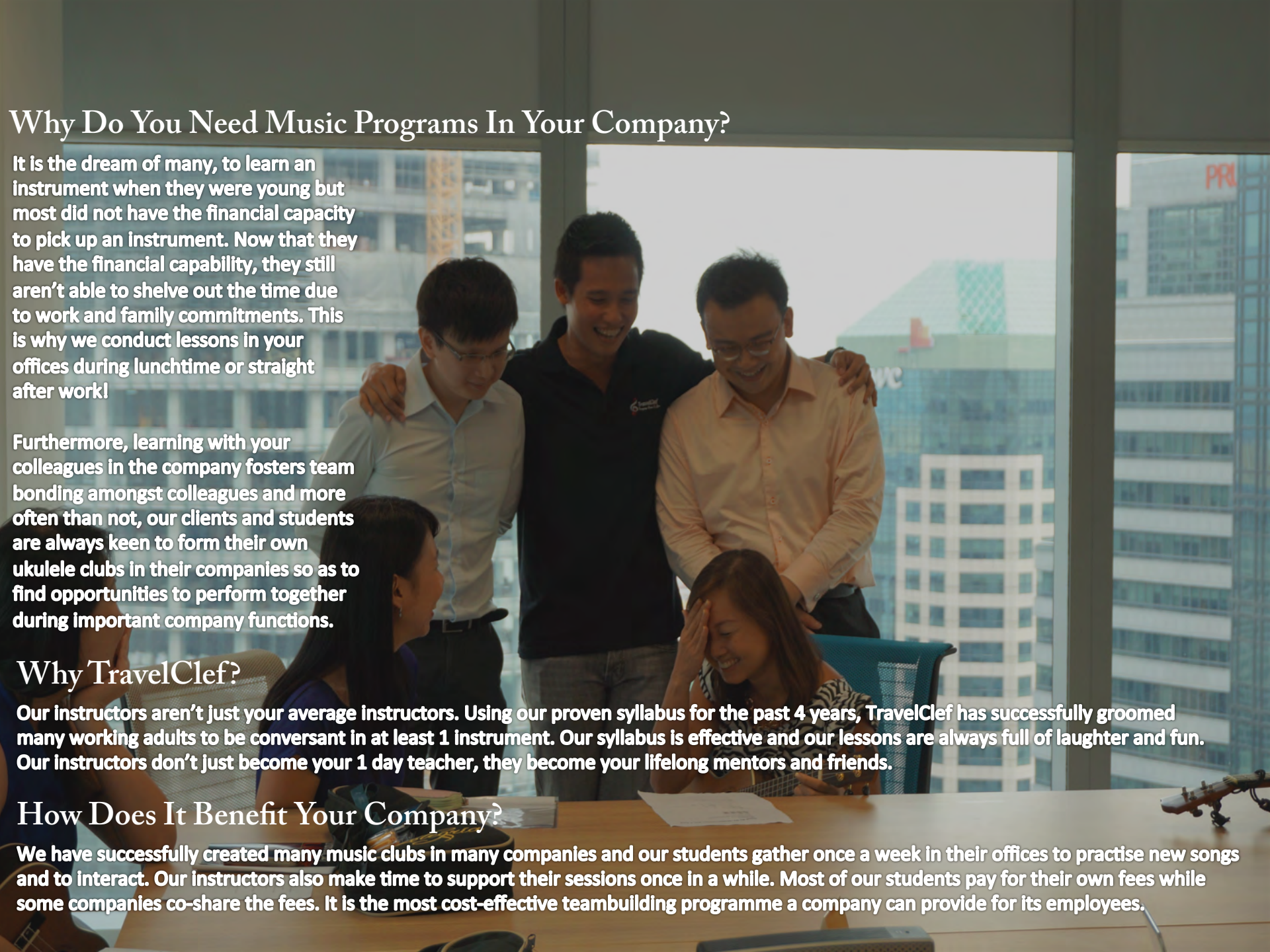
Furthermore, learning with your colleagues in the company fosters team bonding amongst colleagues and more often than not, our clients and students are always keen to form their own ukulele clubs in their companies so as to find opportunities to perform together during important company functions.

Why TravelClef?

Our instructors aren't just your average instructors. Using our proven syllabus for the past 4 years, TravelClef has successfully groomed many working adults to be conversant in at least 1 instrument. Our syllabus is effective and our lessons are always full of laughter and fun. Our instructors don't just become your 1 day teacher, they become your lifelong mentors and friends.

How Does It Benefit Your Company?

We have successfully created many music clubs in many companies and our students gather once a week in their offices to practise new songs and to interact. Our instructors also make time to support their sessions once in a while. Most of our students pay for their own fees while some companies co-share the fees. It is the most cost-effective teambuilding programme a company can provide for its employees.



Teambuilding Programmes

Ukulele Passport Workshop

- 2 hour workshops
- Materials provided
- Ukulele will be loaned out for FREE during the workshop.

Amazing Music Race

- A 2 to 6 hour programme that includes teambuilding activities with musical elements
- Follows similar concepts to Amazing Race and Running Man.
- All materials and instruments will be included without extra charges.
- All Teambuilding programs will be specifically customized to suit the requirements of the company as well as their budget.
- Programmes are written with a particular storyline to allow maximum engagement of participants.

Boomwhackers

- 2 hour workshop
- Free rental of instruments

Cajon Workshop

- 2 hour workshop
- Free rental of instruments

The Stage Is Yours

- 1 hour workshop
- Songwriting workshop
- Best combined with Ukulele Passport Workshop.



“People rarely succeed unless they have fun in what they are doing”

-Dale Carnegie

“ We take pride in constantly coming up with new and interesting programmes that are unique and beneficial to team cohesion in your company. Speak to our programme writers today to customize a programme specially for your company! ”

Companies

- StatsChipPac Ltd
- ASM Front-End Manufacturing Pte Ltd
- Analog Devices International Pte Ltd
- Broadcom Pte Ltd
- My First Primary Pte Ltd
- Singapore Technologies Kinetics Ltd
- Society of the Physically Disabled
- Neptune Orient Lines Ltd
- Khoo Teck Puat Hospital
- Singapore Telecommunications Ltd
- Ibrato Pte Ltd
- Citibank
- Monetary Authority of Singapore
- ANZ Bank
- Trusted Source Ltd
- Ferring Pharmaceutical Pte Ltd
- Japan Tobacco International
- Apple Inc
- PSA International Pte Ltd
- Rockmoon Pte Ltd

Organizations

- Greenville RC
- PAP Community Foundation
- CDAC
- Sennett Estate Interest Group
- Ministry of Health
- People's Association (Mountbatten CCC)
- People's Association (Potong Pasir CCC)
- People's Association (Finance Department)
- National Institute of Education Library
- People's Association (Katong CCC)

CSR Beneficiaries

- Society of the Physically Disabled
- Dignity Kitchen
- Club Rainbow
- SBL Vision Student Centre

Schools

- Canberra Secondary School
- Northspring Primary School

Pre-Schools & Childcare

- Pearl Student Care Centre
- Moriah Schoolhouse



CORPORATE SOCIAL RESPONSIBILITY

At TravelClef, we believe in bringing music and joy to people, even the less privileged. Since 2011, TravelClef has been actively involved in Charitable works and the Co-founders have made it compulsory to embark on a charitable cause at least once every 6 months.

For their passion in entrepreneurship and charitable works, co-Founders Benjamin and Edmund have been interviewed in the media on several occasions.

Most notably in Mediacorp's <<Good Morning, Singapore>> and in988 Internet Radio Broadcasting Station.

The charitable events we have supported so far are the MTE Charitable Concert 2011, Club Rainbow's Artitude Concert 2012, DOW Chemical Asia Pacific Charity Golf Dinner 2012.

For our efforts in Corporate Social Responsibility, TravelClef was awarded the President's Commendation in 2011.

“Music is for everyone, even the less privileged”

-Benjamin Kwan, Co-Founder, TravelClef

“It is meaningful that the parents and children came together for the ukulele lesson as it was a combination of fun and bonding time for the family...I also hope to encourage more companies and parents to take part in this programme.”

-Mr Richard Tan, UWEEI

“Dear Teacher Ben, you may not understand how I feel. When I was younger I did not have the money to accomplish my dreams and finally now I am able to afford the dream of playing the guitar. When you half knelt before me to correct my wrong fingering on the guitar, I felt really humbled and touched...Thank you Teacher!”

-Jojo Yang, STATShipPac Ltd

“We enjoyed the session very much and still hold many fond memories of it!”

-Mrs Shareen Tey, NIE

“Travelclef keeps the classes fun, engaging, and are very encouraging. For someone as musically challenged as myself, I can now play a whole list of my favourite songs. I would definitely recommend Travelclef to anyone who's willing to learn Ukulele”

- Jamie Tsukakoshi, ANZ

“We are pleased with their dedication and passion. Most importantly, they are always ready to do their part for community.”

-Sam Lam, My First Primary



“For me, the way of work is really stressful..we need a break just to have some fun!”

-Bala Manickanathan, ASM

“Club Rainbow would like to recognize and thank TravelClef for its tireless efforts in bringing music and joy to the Rainbow children and youth. I would like to commend Benjamin and Edmund for their passionate volunteering efforts with Club Rainbow. Through sharing their love for music with the Rainbow children, they have played a nurturing role by broadening the children's appreciation and interest in music and have built up their self-esteem and self-confidence.”

-Alison Chang, Club Rainbow

When I was shortlisting which Ukulele school should I bring into ANZ, I decided on TravelClef and it turned out to be a wise choice ! I'm extremely impressed by the passion and patience that Benjamin and Edmund demonstrated during class not to mention their music skills. I have enjoyed every single classes as Benjamin has great sense of humour and never once made us feel intimidated due to our lacking of confidence but instead he helped us to build our confidence step by step. This is what a true educator should possess, teaching passionately right from the bottom of his heart. Thank you TravelClef ! - Genevieve Ho, ANZ Bank



TravelClef

Bringing Music To You



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